

MAY 2021

GREENWICH

LIFESTYLE™

CELEBRATING LOCAL WOMEN IN BUSINESS



DANA CIFONE



With over a decade of experience in hospitality, Dana Cifone owns up to her prestigious reputation. As one of Greenwich's leading ladies as a restaurateur, she is well-known in the community. As Director for Townhouse, Dana has taken her work and life experiences to conceptualize, design and execute a vision to create Townhouse. Dana can be seen daily, managing all of Townhouse's operations, events and marketing.

WHAT INSPIRES YOU?

People, I love listening to their stories, their accomplishments, their failures, their journeys. There is really something so special about having conversations with people.

HOW DID YOU GET INVOLVED IN THE INDUSTRY?

I actually never wanted to do anything else. From a very young age I knew I wanted to be in hospitality. I would keep a notebook with me and write down my ideas for when I could open my own restaurant. When my brother and I were growing up we had dinner together every night as a family, which we still do today as much as we can, and whether it was at home, in a restaurant or when we traveled, I always had such a feeling of pageantry and elegance, even at the simplest of meals, just sitting around the table, talking, laughing, breaking bread - that I just knew I wanted to create that everyday.

WHAT KEEPS YOU MOTIVATED?

The energy of my industry. This business provokes all the senses for me, and it lends me to dream, to plan, to do.

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